



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 321440

Schedule Dates 10/29/12-11/06/12
Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Product Political - State Candidate (1071)
Brand C29N06 GOV (132638)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name HANLEN,LINDSAY
Phone/Fax /
CPE MCCRO/ORDR/C29N06
Account Types National/Political
Billing Type Standard
Comments MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Date Entered 07/10/12
Last Modified 08/07/12
Entered By Jill Hipskind
CO-OP No
Headline # 06221201
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,836.50
Net Total \$50,073.50
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Nov. 2012	83	\$58,910.00
Grand Total:	83	\$58,910.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	11/02/12-11/02/12	5	:30	11P- 11:35P (EST)						1						Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
1.1	Normal Line / Spot	11/02/12-11/02/12	6	:30	11P- 11:35P (EST)						1			1	\$750.00	\$750.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
2.0	Normal Line / Spot	11/02/12-11/02/12	6	:30	12P- 1P (EST)						1			1	\$245.00	\$245.00	Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
3.0	Normal Line / Spot	11/02/12-11/02/12	6	:30	4P- 5P (EST)						1			1	\$600.00	\$600.00	Charlotte (WSOC)	DR OZ	7/10/12
4.0	Revised Line / Spot	11/02/12-11/02/12	5	:30	6P- 6:30P (EST)						1						Charlotte (WSOC)	6P NEWS	7/10/12
4.1	Normal Line / Spot	11/02/12-11/02/12	6	:30	6P- 6:30P (EST)						1			1	\$900.00	\$900.00	Charlotte (WSOC)	6P NEWS	8/7/12
5.0	Revised Line / Spot	11/02/12-11/02/12	5	:30	7A- 8A (EST)						1						Charlotte (WSOC)	GMA	7/10/12
5.1	Normal Line / Spot	11/02/12-11/02/12	6	:30	7A- 8A (EST)						1			1	\$700.00	\$700.00	Charlotte (WSOC)	GMA	8/7/12
6.0	Revised Line / Spot	10/29/12-11/05/12	5	:30	11P- 11:35P (EST)		1										Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
6.1	Normal Line / Spot	10/29/12-11/05/12	6	:30	11P- 11:35P (EST)		1							2	\$750.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
7.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	12P- 1P (EST)		1							1	\$245.00	\$245.00	Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
8.0	Normal Line / Spot	10/29/12-11/05/12	6	:30	4P- 5P (EST)		1							2	\$600.00	\$1,200.00	Charlotte (WSOC)	DR OZ	7/10/12
9.0	Revised Line / Spot	11/05/12-11/05/12	5	:30	6P- 6:30P (EST)		1										Charlotte (WSOC)	6P NEWS	7/10/12
9.1	Normal Line / Spot	11/05/12-11/05/12	6	:30	6P- 6:30P (EST)		1							1	\$900.00	\$900.00	Charlotte (WSOC)	6P NEWS	8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 321440

Schedule Dates 10/29/12-11/06/12
Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Product Political - State Candidate (1071)
Brand C29N06 GOV (132638)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name HANLEN,LINDSAY
Phone/Fax /
CPE MCCRO/ORDR/C29N06
Account Types National/Political
Billing Type Standard
Comments MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Date Entered 07/10/12
Last Modified 08/07/12
Entered By Jill Hipskind
CO-OP No
Headline # 06221201
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,836.50
Net Total \$50,073.50
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Nov. 2012	83	\$58,910.00
Grand Total:	83	\$58,910.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Revised Line / Spot	10/29/12-11/05/12	5	:30	7A- 8A (EST)		1										Charlotte (WSOC)	GMA	7/10/12
10.1	Normal Line / Spot	10/29/12-11/05/12	6	:30	7A- 8A (EST)		1							2	\$700.00	\$1,400.00	Charlotte (WSOC)	GMA	8/7/12
11.0	Revised Line / Spot	10/29/12-10/29/12	5	:30	8P- 10P (EST)		1										Charlotte (WSOC)	DWTS	7/10/12
11.1	Normal Line / Spot	10/29/12-10/29/12	6	:30	8P- 10P (EST)		1							1	\$4,800.00	\$4,800.00	Charlotte (WSOC)	DWTS	8/7/12
12.0	Revised Line / Spot	11/03/12-11/03/12	5	:30	7A- 8A (EST)							1					Charlotte (WSOC)	EYEWITNESS NEWS 7A	7/10/12
12.1	Normal Line / Spot	11/03/12-11/03/12	6	:30	7A- 8A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)	EYEWITNESS NEWS 7A	8/7/12
13.0	Revised Line / Spot	11/03/12-11/03/12	5	:30	8A- 9A (EST)							1					Charlotte (WSOC)	GMA SATURDAY	7/10/12
13.1	Normal Line / Spot	11/03/12-11/03/12	6	:30	8A- 9A (EST)							1		1	\$400.00	\$400.00	Charlotte (WSOC)	GMA SATURDAY	8/7/12
14.0	Revised Line / Spot	11/04/12-11/04/12	5	:30	11P- 11:35P (EST)								1				Charlotte (WSOC)	SUN LATE NEWS	7/10/12
14.1	Normal Line / Spot	11/04/12-11/04/12	6	:30	11P- 11:35P (EST)								1	1	\$850.00	\$850.00	Charlotte (WSOC)	SUN LATE NEWS	8/7/12
15.0	Revised Line / Spot	11/04/12-11/04/12	3	:30	6P- 6:30P (EST)								1				Charlotte (WSOC)	6P NEWS SUNDAY	7/10/12
15.1	Normal Line / Spot	11/04/12-11/04/12	6	:30	6P- 6:30P (EST)								1	1	\$925.00	\$925.00	Charlotte (WSOC)	6P NEWS SUNDAY	8/7/12
16.0	Revised Line / Spot	11/04/12-11/04/12	4	:30	7A- 8A (EST)								1				Charlotte (WSOC)	EYEWITNESS NEWS 7A	7/10/12
16.1	Normal Line / Spot	11/04/12-11/04/12	6	:30	7A- 8A (EST)								1	1	\$250.00	\$250.00	Charlotte (WSOC)	EYEWITNESS NEWS 7A	8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WSOC-TV

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract # 321440

Schedule Dates 10/29/12-11/06/12
Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Product Political - State Candidate (1071)
Brand C29N06 GOV (132638)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name HANLEN,LINDSAY
Phone/Fax /
CPE MCCRO/ORDR/C29N06
Account Types National/Political
Billing Type Standard
Comments MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Date Entered 07/10/12
Last Modified 08/07/12
Entered By Jill Hipskind
CO-OP No
Headline # 06221201
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,836.50
Net Total \$50,073.50
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Nov. 2012	83	\$58,910.00
Grand Total:	83	\$58,910.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / Spot	11/01/12-11/01/12	6	:30	12P- 1P (EST)					1				1	\$245.00	\$245.00	Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
18.0	Normal Line / Spot	11/01/12-11/01/12	6	:30	4P- 5P (EST)					1				1	\$600.00	\$600.00	Charlotte (WSOC)	DR OZ	7/10/12
19.0	Revised Line / Spot	11/01/12-11/01/12	5	:30	7A- 8A (EST)					1							Charlotte (WSOC)	GMA	7/10/12
19.1	Normal Line / Spot	11/01/12-11/01/12	6	:30	7A- 8A (EST)					1				1	\$700.00	\$700.00	Charlotte (WSOC)	GMA	8/7/12
20.0	Normal Line / Spot	10/30/12-10/30/12	6	:30	12P- 1P (EST)			1						1	\$245.00	\$245.00	Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
21.0	Normal Line / Spot	10/30/12-10/30/12	6	:30	4P- 5P (EST)			1						1	\$600.00	\$600.00	Charlotte (WSOC)	DR OZ	7/10/12
22.0	Revised Line / Spot	10/30/12-10/30/12	5	:30	6P- 6:30P (EST)			1									Charlotte (WSOC)	6P NEWS	7/10/12
22.1	Normal Line / Spot	10/30/12-10/30/12	6	:30	6P- 6:30P (EST)			1						1	\$900.00	\$900.00	Charlotte (WSOC)	6P NEWS	8/7/12
23.0	Revised Line / Spot	10/30/12-11/06/12	5	:30	7A- 8A (EST)			1									Charlotte (WSOC)	GMA	7/10/12
23.1	Normal Line / Spot	10/30/12-11/06/12	6	:30	7A- 8A (EST)			1						2	\$700.00	\$1,400.00	Charlotte (WSOC)	GMA	8/7/12
24.0	Revised Line / Spot	10/31/12-10/31/12	5	:30	11P- 11:35P (EST)				1								Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
24.1	Normal Line / Spot	10/31/12-10/31/12	6	:30	11P- 11:35P (EST)				1					1	\$750.00	\$750.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
25.0	Normal Line / Spot	10/31/12-10/31/12	6	:30	4P- 5P (EST)				1					1	\$600.00	\$600.00	Charlotte (WSOC)	DR OZ	7/10/12
26.0	Revised Line / Spot	10/31/12-10/31/12	5	:30	7A- 8A (EST)				1								Charlotte (WSOC)	GMA	7/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract # 321440

Schedule Dates 10/29/12-11/06/12
Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Product Political - State Candidate (1071)
Brand C29N06 GOV (132638)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name HANLEN,LINDSAY
Phone/Fax /
CPE MCCRO/ORDR/C29N06
Account Types National/Political
Billing Type Standard
Comments MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Date Entered 07/10/12
Last Modified 08/07/12
Entered By Jill Hipskind
CO-OP No
Headline # 06221201
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,836.50
Net Total \$50,073.50
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Nov. 2012	83	\$58,910.00
Grand Total:	83	\$58,910.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.1	Normal Line / Spot	10/31/12-10/31/12	6	:30	7A- 8A (EST)				1					1	\$700.00	\$700.00	Charlotte (WSOC)	GMA	8/7/12
27.0	Normal Line / Spot	11/02/12-11/02/12	6	:30	10A- 11A (EST)						1			1	\$245.00	\$245.00	Charlotte (WSOC)		8/7/12
28.0	Normal Line / Spot	10/29/12-11/05/12	6	:30	10A- 11A (EST)		1							2	\$245.00	\$490.00	Charlotte (WSOC)		8/7/12
29.0	Normal Line / Spot	11/01/12-11/01/12	6	:30	10A- 11A (EST)					1				1	\$245.00	\$245.00	Charlotte (WSOC)		8/7/12
30.0	Normal Line / Spot	10/30/12-11/06/12	6	:30	10A- 11A (EST)			1						2	\$245.00	\$490.00	Charlotte (WSOC)		8/7/12
31.0	Normal Line / Spot	10/31/12-10/31/12	6	:30	10A- 11A (EST)				1					1	\$245.00	\$245.00	Charlotte (WSOC)		8/7/12
32.0	Normal Line / Spot	11/02/12-11/02/12	6	:30	12:05A- 12:35A (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)		8/7/12
33.0	Normal Line / Spot	10/29/12-11/05/12	6	:30	11:35P- 12:05A (EST)		1							2	\$375.00	\$750.00	Charlotte (WSOC)		8/7/12
34.0	Normal Line / Spot	11/01/12-11/01/12	6	:30	11:35P- 12:05A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)		8/7/12
35.0	Normal Line / Spot	10/30/12-10/30/12	6	:30	11:35P- 12:05A (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)		8/7/12
36.0	Normal Line / Spot	10/31/12-10/31/12	6	:30	11:35P- 12:05A (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)		8/7/12
37.0	Normal Line / Spot	11/02/12-11/02/12	6	:30	4P- 5P (EST)						1			1	\$600.00	\$600.00	Charlotte (WSOC)		8/7/12
38.0	Normal Line / Spot	10/29/12-11/05/12	6	:30	4P- 5P (EST)		1							2	\$600.00	\$1,200.00	Charlotte (WSOC)		8/7/12
39.0	Normal Line / Spot	10/31/12-10/31/12	6	:30	4P- 5P (EST)				1					1	\$600.00	\$600.00	Charlotte (WSOC)		8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract # 321440

Schedule Dates 10/29/12-11/06/12
Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Product Political - State Candidate (1071)
Brand C29N06 GOV (132638)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name HANLEN, LINDSAY
Phone/Fax /
CPE MCCRO/ORDR/C29N06
Account Types National/Political
Billing Type Standard
Comments MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Date Entered 07/10/12
Last Modified 08/07/12
Entered By Jill Hipskind
CO-OP No
Headline # 06221201
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,836.50
Net Total \$50,073.50
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Nov. 2012	83	\$58,910.00
Grand Total:	83	\$58,910.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Normal Line / Spot	10/30/12-11/06/12	6	:30	5:30A- 6A (EST)			1						2	\$375.00	\$750.00	Charlotte (WSOC)		8/7/12
41.0	Normal Line / Spot	10/31/12-10/31/12	6	:30	5:30A- 6A (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)		8/7/12
42.0	Normal Line / Spot	11/02/12-11/02/12	6	:30	5:30A- 6A (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)		8/7/12
43.0	Normal Line / Spot	10/29/12-11/05/12	6	:30	5:30A- 6A (EST)		1							2	\$375.00	\$750.00	Charlotte (WSOC)		8/7/12
44.0	Normal Line / Spot	11/01/12-11/01/12	6	:30	5:30A- 6A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)		8/7/12
45.0	Normal Line / Spot	11/02/12-11/02/12	6	:30	5:30P- 6P (EST)						1			1	\$750.00	\$750.00	Charlotte (WSOC)		8/7/12
46.0	Normal Line / Spot	10/29/12-11/05/12	6	:30	5:30P- 6P (EST)		1							2	\$750.00	\$1,500.00	Charlotte (WSOC)		8/7/12
47.0	Normal Line / Spot	11/01/12-11/01/12	6	:30	5:30P- 6P (EST)					1				1	\$750.00	\$750.00	Charlotte (WSOC)		8/7/12
48.0	Normal Line / Spot	10/30/12-11/06/12	6	:30	5:30P- 6P (EST)			1						2	\$750.00	\$1,500.00	Charlotte (WSOC)		8/7/12
49.0	Normal Line / Spot	10/31/12-10/31/12	6	:30	5:30P- 6P (EST)				1					1	\$750.00	\$750.00	Charlotte (WSOC)		8/7/12
50.0	Normal Line / Spot	11/02/12-11/02/12	6	:30	6A- 7A (EST)						1			1	\$750.00	\$750.00	Charlotte (WSOC)		8/7/12
51.0	Normal Line / Spot	10/29/12-11/05/12	6	:30	6A- 7A (EST)		1							2	\$750.00	\$1,500.00	Charlotte (WSOC)		8/7/12
52.0	Normal Line / Spot	11/01/12-11/01/12	6	:30	6A- 7A (EST)					1				1	\$750.00	\$750.00	Charlotte (WSOC)		8/7/12
53.0	Normal Line / Spot	10/30/12-11/06/12	6	:30	6A- 7A (EST)			1						2	\$750.00	\$1,500.00	Charlotte (WSOC)		8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract # 321440

Schedule Dates 10/29/12-11/06/12
Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Product Political - State Candidate (1071)
Brand C29N06 GOV (132638)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name HANLEN,LINDSAY
Phone/Fax /
CPE MCCRO/ORDR/C29N06
Account Types National/Political
Billing Type Standard
Comments MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Date Entered 07/10/12
Last Modified 08/07/12
Entered By Jill Hipskind
CO-OP No
Headline # 06221201
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,836.50
Net Total \$50,073.50
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Nov. 2012	83	\$58,910.00
Grand Total:	83	\$58,910.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
54.0	Normal Line / Spot	10/31/12-10/31/12	6	:30	6A- 7A (EST)				1					1	\$750.00	\$750.00	Charlotte (WSOC)		8/7/12
55.0	Normal Line / Spot	10/29/12-10/29/12	6	:30	10P- 11P (EST)		1							1	\$3,500.00	\$3,500.00	Charlotte (WSOC)		8/7/12
56.0	Normal Line / Spot	10/29/12-10/29/12	6	:30	12P- 1P (EST)		1							1	\$245.00	\$245.00	Charlotte (WSOC)		8/7/12
57.0	Normal Line / Spot	10/31/12-10/31/12	6	:30	12P- 1P (EST)				1					1	\$245.00	\$245.00	Charlotte (WSOC)		8/7/12
58.0	Normal Line / Spot	10/29/12-10/29/12	6	:30	6P- 6:30P (EST)		1							1	\$900.00	\$900.00	Charlotte (WSOC)		8/7/12
59.0	Normal Line / Spot	11/01/12-11/01/12	6	:30	6P- 6:30P (EST)					1				1	\$900.00	\$900.00	Charlotte (WSOC)		8/7/12
60.0	Normal Line / Spot	10/31/12-10/31/12	6	:30	6P- 6:30P (EST)				1					1	\$900.00	\$900.00	Charlotte (WSOC)		8/7/12
61.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	8A- 9A (EST)		1							1	\$600.00	\$600.00	Charlotte (WSOC)		8/7/12
62.0	Normal Line / Spot	11/01/12-11/01/12	6	:30	8A- 9A (EST)					1				1	\$600.00	\$600.00	Charlotte (WSOC)		8/7/12
63.0	Normal Line / Spot	10/30/12-11/06/12	6	:30	8A- 9A (EST)			1						2	\$600.00	\$1,200.00	Charlotte (WSOC)		8/7/12
64.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	11:30P- 12:05A (EST)							1		1	\$600.00	\$600.00	Charlotte (WSOC)		8/7/12
65.0	Normal Line / Spot	11/03/12-11/03/12	3	:30	12:05A- 1:05A (EST)							1		1	\$600.00	\$600.00	Charlotte (WSOC)		8/7/12
66.0	Normal Line / Spot	11/01/12-11/01/12	6	:30	11P- 11:35P (EST)					1				1	\$750.00	\$750.00	Charlotte (WSOC)		8/7/12
67.0	Normal Line / Spot	10/30/12-10/30/12	6	:30	11P- 11:35P (EST)			1						1	\$750.00	\$750.00	Charlotte (WSOC)		8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 321440

Schedule Dates 10/29/12-11/06/12
Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Product Political - State Candidate (1071)
Brand C29N06 GOV (132638)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name HANLEN,LINDSAY
Phone/Fax /
CPE MCCRO/ORDR/C29N06
Account Types National/Political
Billing Type Standard
Comments MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Date Entered 07/10/12
Last Modified 08/07/12
Entered By Jill Hipskind
CO-OP No
Headline # 06221201
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,836.50
Net Total \$50,073.50
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Nov. 2012	83	\$58,910.00
Grand Total:	83	\$58,910.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
68.0	Normal Line / Spot	11/01/12-11/01/12	6	:30	9P- 10P (EST)					1				1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.